

## *Current & Challenged* Meet Amanda Brieger

Senior Sales & Marketing Manager Liquid Coatings & Laser Peening Curtis-Wright Surface Technologies

What do sunscreen and EMI/RFI Shielding have in common? More on that later, but first, let's get to know Amanda Brieger, Senior Sales and Marketing Manager, Liquid Coatings and Laser Peening w



## Liquid Coatings and Laser Peening with Curtiss-Wright Surface Technologies.

A Cleveland, Ohio native, Amanda was **transplanted to New England after years of working in Europe**: "With my fluency in German, my cross-cultural understanding, and my ability to grasp technical details, **I succeeded in functions that require business savvy and communication.** I have provided a critical bridge between customers and engineering in a myriad of manufacturing industries."

**In 2019, Amanda transitioned to Curtiss-Wright Surface Technologies**: "Looking back, it was rather funny when I applied for the job, as I did not immediately make the connection between Curtiss-Wright Surface Technologies and E/M Coatings in New Brighton, MN, a team I had previously worked with while at Tri-Mack Plastics. **Familiar names and faces facilitated my transition to CWST.**"

The New Brighton team is unique in their offerings of EMI/RFI shielding processes. **"One of our main differentiators is our tank size. With some of the largest tanks available, we can process large components and maximize capacity and throughput."** 



Our proprietary electroless plating technologies for plastic, composite and ceramic components ensure high levels of electromagnetic shielding and allows us to get into the 'nooks and crannies' of parts,

**something other shielders can't.** Add to this our NADCAP accreditation and I really don't think there is another shielding company who offers what we do."

"When I transitioned to the coatings world almost ten years ago, **I would not have considered nail polish, lipstick or sunscreens coatings.** As with many things, the more you know, the different the world looks. **Just as**  sunscreens protect against harmful UV rays, so too do EMI/RFI Shieldings protect against unwanted electromagnetic and radio frequency interference.

Remember when there were strict rules about turning off all electronics during a flight? EMI/RFI Shieldings are the reason we can surf the web on our smart phones and laptops while in flight. As someone who flies a lot, I'm quite grateful for EMI/RFI Shieldings."

"My career path has opened my eyes to the wondrous world of coatings. **Coatings** 

**serve a multitude of functions and come in an array of colors.** Likewise, there is a kaleidoscope of skill set combinations that lead to success. I'm a liberal arts graduate, who attained a Master of Business Administration and Master of German Studies.

I work in a highly technical field. **One might find my education an odd** addition to a heavily engineered field, however, I would argue the opposite. I bring humanity to engineering."

To all of the women out there, trying to find your place, I'd like to share one of my favorite quotes: "You've always had the power, my dear, you just had to learn it for yourself." –The Wizard of Oz.

My personal piece of advice - don't let anyone shield you from success."



Interested in learning more about E/M Coatings? Shoot us an email: info@cwst.com